Tohura Tasnim

WordPress Developer | Conversion-Focused Web Designer |
Elementor, WooCommerce & Crocoblock Expert

CONTACT

tohuratasnim0@gmail.com

Dinajpur, Bangladesh

tasnim.pluginenvision.com

https://www.linkedin.com/in/tohura-tasnim/

CORE SKILLS

- WordPress Development
- WooCommerce (Store setup, product pages, checkout optimization)
- Crocoblock (Dynamic content, filters, listings)
- On-Page SEO, Speed Optimizaiton &Security
- Website Cloning, Backup & Migration
- WordPress website redesign (modern & responsive)
- Contact & popup forms (JotForm, WPForms)
- Facebook Pixel & chatbot integration
- Mega menu & reCAPTCHA setup
- Appointment booking systems

TOOLS & TECHNOLOGIES

- WordPress
- Elementor & Elementor Pro
- WooCommerce
- Crocoblock
- Rank Math
- Contact From
- HTML5
- CSS
- Javascript

PROFESSIONAL SUMMARY

Performance-focused WordPress Developer with experience in building fast, secure, and user-friendly websites. I help businesses turn visitors into customers through clean design, simple structure, and strong performance. Skilled in Elementor, WooCommerce, and Crocoblock, I create flexible and dynamic websites. I focus on on-time delivery, clear communication, and real results.

FEATURE PROJECTS

E-commerce Website (WooCommerce) 2029 - 2031

- Full online store with optimized product pages and checkout flow
- Result: +25% improvement in conversion rate
- Live: https://your-ecommerce-link.com

Doctor / Appointment Website 2025 - 2029

- Booking system with dynamic doctor profiles and schedule management
- Result: +40% increase in appointment requests
- Live: https://your-doctor-site.com

E-commerce Website (WooCommerce) 2029 - 2031

- Full online store with optimized product pages and checkout flow
- Result: +25% improvement in conversion rate
- Live: https://your-ecommerce-link.com

WORK EXPERIENCE

Plugin Envision 2024 - PRESENT
Web Designer & Developer

IMPACT & ACHIEVEMENTS

- Built 20+ websites across e-commerce, business, and blog niches
- Improved page speed by 40–70% (Core Web Vitals focused optimization)
- Increased landing page conversions by 20–35% through UI/UX improvements
- Delivered 100% on-time with strong client satisfaction and repeat work